

# Advertising Rates

THE EXPOSURE YOUR BUSINESS DESERVES



69% of businesses attribute their lead generation success to blogging. *Source: HubSpot*



## Advertising rates:

<b>Content Marketing</b>	
Industry expert articles	Free
Guest articles	£70+VAT
Advertorials	£150+VAT
Press releases	£150+VAT (published on the site) £350+VAT (published on the site and broadcasted on Facebook to a min of 30,000 highly targeted landlords, investors or homeowners)
Targeted campaigns	From £500+VAT – please contact us to discuss
<b>Display advertising</b>	
Top Banner 728 x 90px <b>Minimum term: 3 months</b>	£180+VAT per month
Side Banner 300 x 250px <b>Minimum term: 3 months</b>	£200+VAT per month
Contextual banner advertising 300 x 250px <b>Minimum term: 3 months</b>	ads placed within the articles in relation to topics and stories £250+VAT per month
Bundle package (all banner positions) <b>Minimum term: 3 months</b>	£500+VAT per month

57% of companies with a blog have acquired a customer from their blog. *Source: HubSpot*