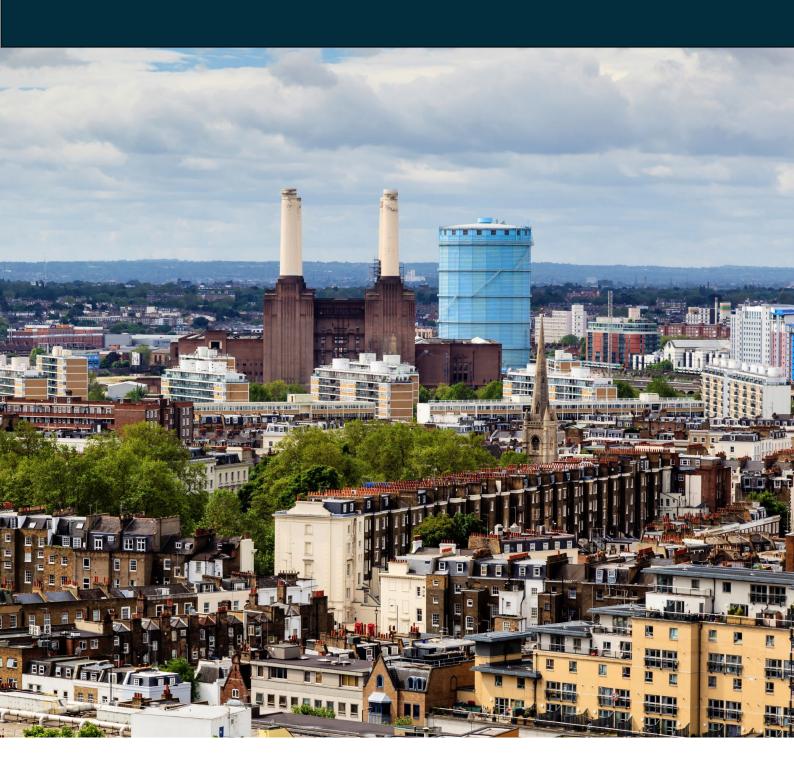
ADVERTISING RATES

PROPERTY DIVISION





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ADVERTISING RATES:

Content Marketing	
Industry expert articles	Free
Guest articles	£70+VAT
Advertorials	£150+VAT
Press releases	£150+VAT (published on the site)
	£350+VAT (published on the site and
	broadcasted on Facebook to a min of 30,000
	highly targeted landlords, investors or
	homeowners)
Targeted campaigns	From £500+VAT – please contact us to
	discuss
Display advertising	
Top Banner	
728 x 90px	£180+VAT per month
Minimum term: 3 months	
Side Banner	
300 x 250px	£200+VAT per month
Minimum term: 3 months	
Contextual banner advertising	ads placed within the articles in relation to
300 x 250px	topics and stories
Minimum term: 3 months	£250+VAT per month
Bundle package	
(all banner positions)	£500+VAT per month
Minimum term: 3 months	