

# ADVERTISING RATES

## PROPERTY DIVISION



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## ADVERTISING RATES:

Content Marketing	
Industry expert articles	Free
Guest articles	£70+VAT
Advertorials	£150+VAT
Press releases	£150+VAT (published on the site)  £350+VAT (published on the site and broadcasted on Facebook to a min of 30,000 highly targeted landlords, investors or homeowners)
Targeted campaigns	From £500+VAT – please contact us to discuss
Display advertising	
Top Banner  728 x 90px <b>Minimum term: 3 months</b>	£180+VAT per month
Side Banner  300 x 250px <b>Minimum term: 3 months</b>	£200+VAT per month
Contextual banner advertising  300 x 250px <b>Minimum term: 3 months</b>	ads placed within the articles in relation to topics and stories  £250+VAT per month
Bundle package  (all banner positions) <b>Minimum term: 3 months</b>	£500+VAT per month